



# Maya A. Gilliam

707 N. Main St.  
Winston-Salem, NC 27101

336.414.0567

## ○ Profile

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Maya A. Gilliam is a photographer, videographer, producer, director, editor entrepreneur and massage therapist. She is unique in her ability to utilize, create, explore and collaborate in video, web, photo, graphic and technology solutions. She has a commitment and dedication to produce innovative and thought provoking projects.

## ○ Education

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### **Howard University School of Communication, Washington, DC**

Bachelor of the Arts, Major: TV Production, Minor: Electronic Studio, Graduated 2006

### **Southeastern Institute of Massage Therapy**

Licensed Massage & Bodywork Therapist, NC # 11053

## ○ Skills

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### **Applications**

Adobe Creative Suite: Photoshop, Illustrator, Flash, Dreamweaver, Final Cut Pro, Pro Tools, Mac OSX and later, Microsoft OS 98-XP and later, Extreme Internet Savvy, Microsoft Office, Desktop Publishing Software, Massage Therapy, Neuromuscular Massage, Aromatherapy, Pre-natal Massage, Hot Stone Massage, Trigger Point Therapy

## ○ Work Experience

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### **Present**

#### **Ma'ati Spa, Winston-Salem, NC Owner, Massage Therapist**

- Oversee daily operations, project planning, and special events, working closely with the spa manager and spa receptionist.
- Update company website, social media and online reputation
- Personnel management (recruitment, hiring, training, evaluation, and termination of staff)
- Develop and manage the annual budget and financial operations
- Develop and implement community outreach programs
- Accounts payable and accounts receivable

#### **III Eye Digital LLC , Winston-Salem, NC**

#### **CEO, Photographer, Graphic Designer, Web Designer, New Media Consultant**

- Operate and manage a team of 9 freelance photography, web, video & graphic design professionals
- Facilitate contractual agreements & project manage
- Conduct new media consultations and workshops.



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## **USA Today Newspaper, McLean, VA**

**2006-2008**

### **Assistant Photo Editor, Sports Weekly**

- Book major photo shoots for publication.
- Assign photo requests to staff & freelance photographers.
- Edit images
- Attend daily editorial meetings
- Meet deadlines
- Caption and edit photos and video for usatoday.com

## **Associated Press (AP Images), Cleveland, OH**

**2006**

### **Intern/Photographer**

- One of 19 students selected to work hand and hand with professionals from the Associated Press to produce photo journalistic projects.

## **Washington Wizards, Washington, DC**

**2004-2006**

### **Assistant Photographer**

- Assist Washington Wizards photographer all all home games.
- Setup strobe lights in arena
- Caption, edit and transmit photo to Getty website.
- Assist on team photo shoots & Media Day

## **The Hilltop Newspaper, Washington, DC**

**2002-2006**

### **Senior Photo Editor**

- Served as the Photo Editor and Photographer for Howard University's daily campus newspaper.
- Delegate photo assignments to staff photographers
- Edit photos for publication
- Manage and supervise eight staff photographers

## **NBA (National Basketball Association), New York, NY**

**Summer 2004**

### **Intern/Photographer**

- Assist NBA staff photographers during The Finals, the 2004 NBA Draft, the 2004 Rookie Photo Shoot, the League Pass commercial shoot, the WNBA All-Star Game, and USAB Women's photo shoot.
- Retouch & caption photos.
- Organize photo library.

## **New York Times Institute of Student Journalist Intern/Photographer**

**Summer 2004**

- One of 16 students selected to work hand and hand with professionals from the New York Times and the Boston Globe to produce a final paper.
- Meet deadlines



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## ○ Publications

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**USA Today**, Life & Style, Photography of Weight Loss Challenge Dieting on a Dime  
[http://www.usatoday.com/news/health/weightloss/2009-03-29-diet-on-a-dime\\_N.htm?csp=34](http://www.usatoday.com/news/health/weightloss/2009-03-29-diet-on-a-dime_N.htm?csp=34)

**Sports Illustrated**-On Campus, Photography of Howard Homecoming 2005 Issue  
[http://sportsillustrated.cnn.com/2004/sioncampus/10/21/the\\_vibe1021/](http://sportsillustrated.cnn.com/2004/sioncampus/10/21/the_vibe1021/)

**Ebony-Jet Magazine**, "Picturing DC" by Maya Gilliam  
<http://www.ebonyjet.com/Templates/DetailsView.aspx?id=2743>

**Vibe Magazine**, Photography of Sugar Water Festival, October 2005 Issue